

# SEEDS OF CHANGE

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**ANNUAL REPORT  
FOR 2022-2023**



# OUR STORY

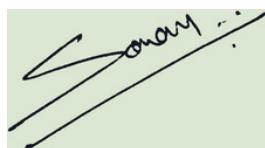
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Protsahan is dedicated to inspiring belief in the power of social change through thoughtful design and decisive action. Our mission is to address grassroots issues, opportunities, and challenges faced by individuals of all backgrounds—regardless of class, gender, age, or religion—and to mobilize the necessary resources for sustainable solutions.

We firmly embrace the principle of collaboration (SDG-17) outlined in the United Nations Sustainable Development Goals: "Partnership for the Goals." We recognize that achieving our national objectives requires collective effort. To construct a better world, we must embody qualities such as supportiveness, empathy, innovation, passion, and, above all, cooperation.

Our journey began during the COVID-19 pandemic, where we responded to the pressing needs of our neighborhoods, assisting families, senior citizens, COVID-19 patients, and their families. We mobilized resources efficiently, ensuring assistance reached those in the most remote areas. Protsahan was fortunate to have the support of over 75 volunteers from diverse backgrounds and geographic locations, illustrating the power of collaboration. We operated a helpline reachable via call or WhatsApp, providing immediate aid and support.

Throughout this journey, we have partnered with numerous civil organizations and stakeholders, supporting them in their respective projects and initiatives. We firmly believe that by working together and leveraging our collective strengths, we can overcome challenges and create lasting positive change in our communities.



**SONAM MEHRA**

President & Founder

# VISION

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Protsahan vision is to create a world where every individual, regardless of their background or circumstances, has the opportunity to thrive. We envision a society built on compassion, equality, and empowerment, where grassroots problems are met with innovative solutions and where every voice is heard and valued. Our ultimate goal is to inspire a culture of social responsibility and collective action, driving positive change and creating a brighter future for generations to come.

# MISSION

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Our mission is to empower individuals and communities through innovative solutions, compassionate support, and inclusive partnerships. We are dedicated to addressing pressing social challenges, fostering resilience, and creating pathways to opportunity for all. By leveraging our expertise, resources, and networks, we aim to drive meaningful change, promote equity, and build a more just and sustainable world.



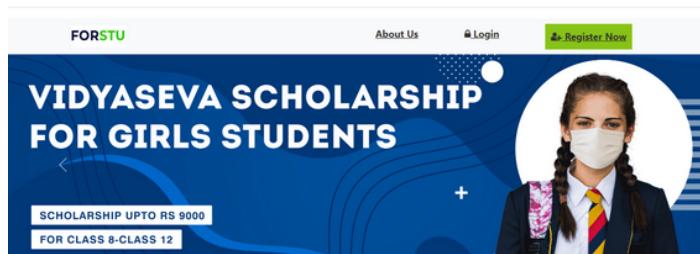
# KEY ACTIVITIES



## Education Mobility Program

The Education Mobility Program is dedicated to empowering students from challenging backgrounds by offering them academic opportunities to pursue their career aspirations and build a brighter future. Through this initiative, students gain knowledge about educational scholarships, fellowships, vocational skills, and soft skills provided by government bodies, civil society organizations, corporate CSR initiatives, High Net Worth Individuals (HNIs), and academic institutions.

- ***Mobilized 1500+ students from Maharashtra, Delhi, and Uttar Pradesh to apply for scholarship programs offered by corporates***
- ***200 students were awarded scholarships through DBT (Direct Benefit Transfer) to pursue secondary education***



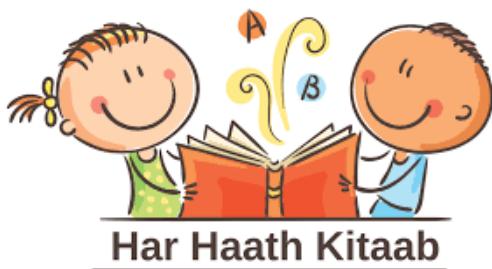
Collaborated with **Forstu** to mobilize and support students to continue their education

## Ghat Ki Pathshala



This initiative was established on the ghats of Varanasi to provide foundational education to children who were previously engaged in begging by posing as deity idols to attract tourists for alms. These children had never attended formal schooling, and their parents showed little interest, as the prevailing belief in India often equates more hands with higher begging income. The program commenced in January 2023 with 10 children and ran until March 2023.

# Book Exchange Program



An initiative to help educate the underprivileged in collaboration with Inch Paper Pvt. Ltd with a mission to collect and organize resources to bring literacy and education to the poor. Protsahan Volunteers motivated colleagues, and housing societies to contribute to this beautiful mission to make India more literate. They were asked to donate their textbooks and notebooks which have a few blank sheets left in them and old used books which may not be useful for them in the future along with other used school supplies.

- **Mobilized 50 Volunteers from Mumbai, Delhi, and Uttar Pradesh to run this campaign and contributed 1000 books for better use.**

## WASH Program in Schools



Collaborated with NGO- Manorath Foundation in implementing the WASH Program at Rajikya Inter College, Varanasi funded by the CSR initiative of Toyota. Protsahan's team strategized the implementation plan and mobilized volunteers to conduct a Health and hygiene awareness Program. This Program covered 500 girl students.

- **Trained 500 girls on the Wash Program in 2 govt schools of Varanasi**
- **Conducted 6 various engagements to impart and influence children & teachers' behaviors on various aspects of WASH.**



# Step to Empowerment Program

This initiative was conceived to offer volunteering opportunities for urban residents to discover and engage in diverse collaborations facilitated by Protsahan.

## #She fought back



The #Shefoughtback, is a campaign focused on covering stories of women warriors who have fought their own battles and have set a benchmark in society, breaking all the glass ceilings. The campaign covered a small video, interviews, podcasts, and featured stories from the victorious women. The objective of the campaign is to salute all the leading and fighter women and also inspire other women to break the glass ceiling.

- *Under this campaign, 50+ stories were shared across multiple SM platforms, click the [link](#) to hear these stories*



## #Making ways of change

Amidst the breathtaking vistas of Versova Beach, Mumbai, a team of passionate individuals came together for a noble cause. Armed with determination and eco-friendly tools, 18 dedicated volunteers embarked on a mission to restore the pristine beauty of our beloved shoreline.

With the sun painting the sky in hues of gold, the volunteers set out on their quest, undeterred by the daunting task ahead. Plastic bags, discarded bottles, and debris of all kinds were meticulously collected, one piece at a time, as they tirelessly worked to rid the beach of its littered burden.



## #Blood Donation Support



Volunteers With hearts brimming with compassion and arms outstretched in support, they rolled up their sleeves, ready to give the gift of life by supporting and donating blood at various occasions. Created a strong network of 50+ volunteers specialised in mobilising donors across multiple locations

## #Disability Mobility Program

With the support of our volunteers, we supported mobilizing scribe writers for visually impaired candidates across Delhi & Mumbai.

Through our disability mobilization program, 12+ specially-abled candidates have been able to secure jobs with different employers in Delhi & Mumbai.



### Testimonies from placed students



**Manoj Singh Bisht** - 1st

I'm deaf, I work on a computer with good typing with no human interaction  
January 12, 2023, Manoj Singh worked with Sonam but on different teams

I am hearing impaired person and posted a linkedin post asking for a job help, as I lost my job during covid. No one interviewed or offered me help either in recommending or connecting me. I faced all possible difficulties to find job .Sonam Mam saw mummy post and responded me immediately with her WhatsApp no, as I can only write and chat. I can't talk I've toh one due to my hearing impairment. She tried her best efforts to guide me, refer me, recommend me, write formal emails for me without caring about herself or expecting anything from me .Sonam mam is very good and have simple nature, she comes forward to serve everyone in every possible way. Her behavior is very good, I wish her a bright future.she is a great mentor and saviour for people in need..



Conducted mass awareness camps at residential societies around disability volunteering programs where anyone can support and be part of disability mobility program through book recording, scrib writing, conducting session for kids.



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